

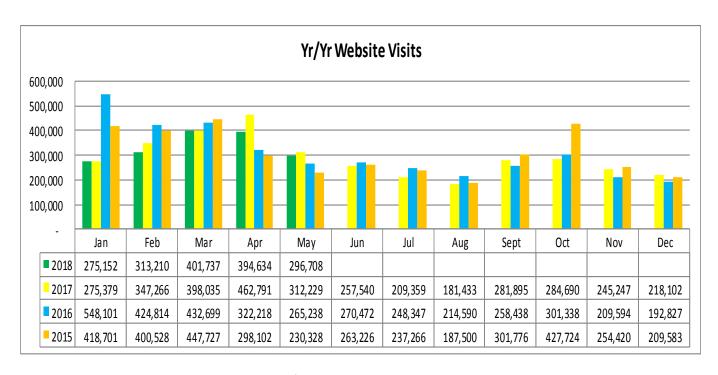
# **TOURISM INDUSTRY INDICATORS**

JUNE 2018 MONTHLY TRACKING DASHBOARD

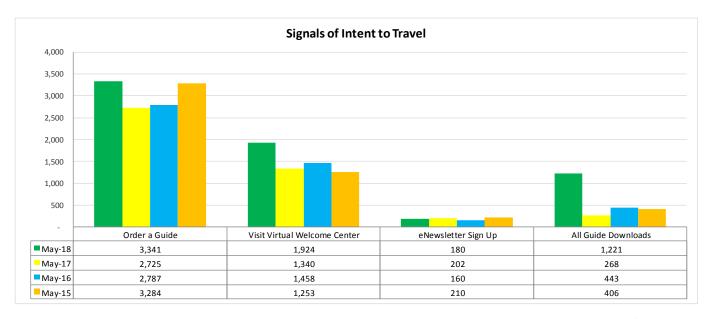
Produced by the Louisiana Office of Tourism

LouisianaTravel.com

### LOUISIANATRAVEL.COM

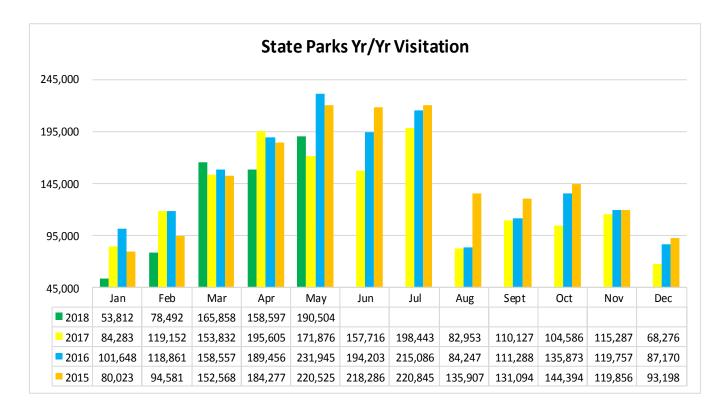


LouisianaTravel.com website showed a decrease of 5 percent in total web visits in May 2018 over May 2017.

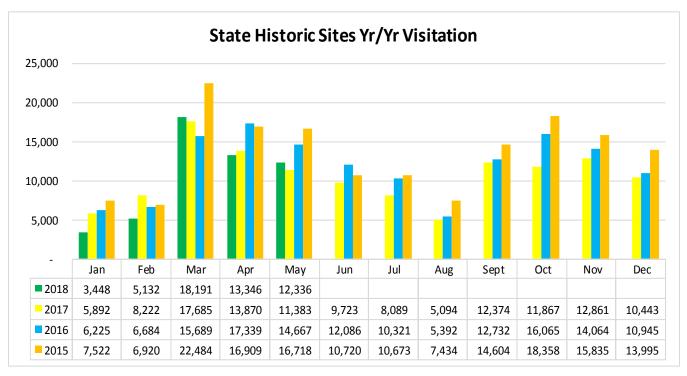


Source: Google Analytics

#### STATE PARKS



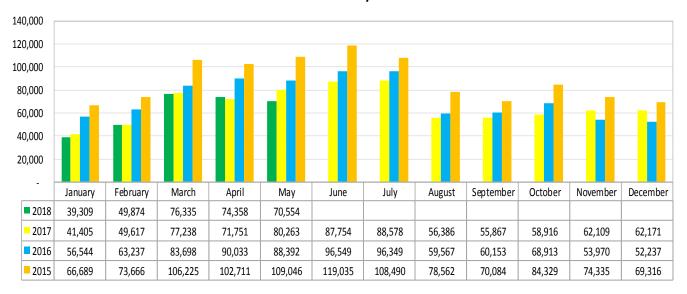
#### STATE HISTORIC SITES



Source: Louisiana State Parks

#### WELCOME CENTERS

## Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 12 percent in visitation in May 2018 over May 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and Alexandria I-49 Welcome Center permanently closed to visitors in April.

#### **Welcome Centers Visitor Totals**

International - May 2018		
Mexico	2,471	
France	1,169	
United Kingdom	1,066	
Germany	924	
Canada*	886	

States** - May 2018	
Texas	11,209
Mississippi	5,109
Florida	4,124
Alabama	3,750
Georgia	2,348

Cities** - May 2018	
Houston, TX	773
Mobile, AL	557
Orange, TX	452
Ft. Worth, TX	417
Dallas, TX	383

International		
Jan - May 2018		
Mexico	8,763	
Canada*	8,206	
France	3,626	
United Kingdom	3,525	
Germany	2,209	

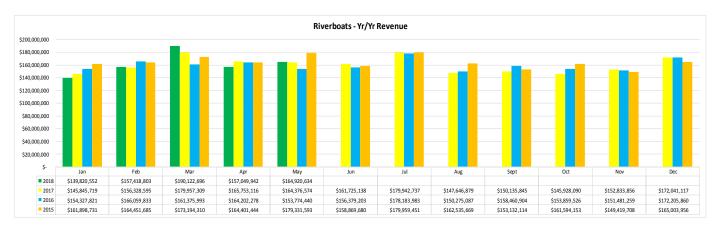
States**		
Jan - May 2018		
Texas	46,170	
Mississippi	25,868	
Alabama	20,046	
Florida	18,449	
Georgia	8,993	

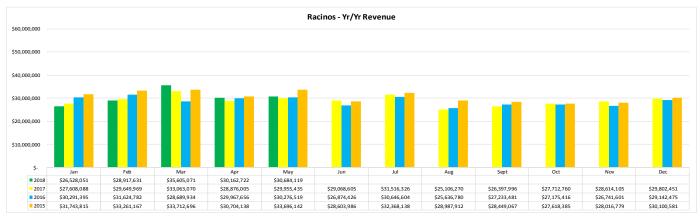
Cities**		
Jan - May 2018		
Mobile, AL	4,589	
Houston, TX	4,076	
Pensacola, FL	2,408	
Dallas, TX	2,040	
Ft. Worth, TX	1,689	

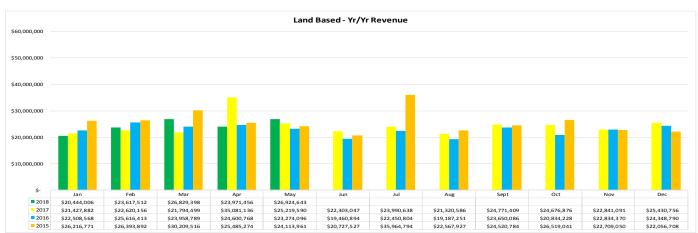
Source: Louisiana Welcome Centers

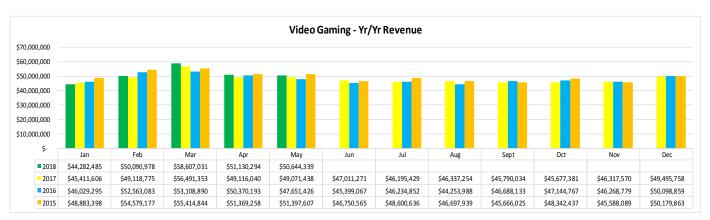
<sup>\*</sup> Includes all of Canadian provinces in total. \*\* Excludes Louisiana residents.

#### **GROSS GAMING REVENUE**









Source: Louisiana State Police